



## NEWS RELEASE

Thursday, July 31, 2014

# TD Ameritrade Institutional to be “Exclusive Sponsor” of Institute’s *Fiduciary September* Program

TD Ameritrade Leadership in Advancing Investor Interests  
and Fiduciary Advice “Stands out”

WASHINGTON D.C. - The Institute for the Fiduciary Standard today announced that TD Ameritrade Institutional is the exclusive sponsor of the Institute’s *Fiduciary September* 2014, a series of events and activities aimed at highlighting the importance of upholding the fiduciary standard.

Institute president, Knut A. Rostad stated, “TD Ameritrade Institutional is a long time fast friend of investors and strong advocate for fiduciary advice. Its industry leadership as a market participant stands out. The Institute is extraordinarily pleased to welcome TD Ameritrade as a sponsor of *Fiduciary September*.”

## **Fiduciary September**

The Institute for the Fiduciary Standard established *Fiduciary September* in 2012, inaugurated with “Fiduciary Declaration” signed by twelve highly respected finance leaders, led by Vanguard Founder John C. Bogle, former SEC Chair, Arthur Levitt and former Chair of the Federal Reserve Board, Paul A Volcker. The Fiduciary Declaration urges Congress, the Securities and Exchange Commission and Department of Labor to heighten and extend protections to investors receiving investment advice.

*Fiduciary September* includes events and actions that aim to highlight the importance of fiduciary principles in preserving investor trust and confidence in our capital markets. *Fiduciary September* 2014 events and activities will be announced in August.

Skip Schweiss, TD Ameritrade Institutional Managing Director of Advisor Advocacy and Industry Affairs, stated, “The Institute for the Fiduciary Standard is a clear voice for true fiduciary advice. Its research, education and advocacy have made a difference in Washington and the industry. TD Ameritrade welcomes this opportunity to advance fiduciary principles.”



### **About the Institute for the Fiduciary Standard**

The Institute for the Fiduciary Standard formed as a non-profit organization in 2011 to provide research, education and advocacy on the vital role of the fiduciary standard for investors and the capital markets. For more information, visit [www.thefiduciaryinstitute.org](http://www.thefiduciaryinstitute.org).

### **About TD Ameritrade Institutional**

TD Ameritrade Institutional is a leading provider of comprehensive brokerage and custody services to nearly 4,500 fee-based, independent Registered Investment Advisors and their clients. Our advanced technology platform and outstanding personal support allows advisors to run their businesses more efficiently and optimize time spent with clients.

*TD Ameritrade Institutional, Division of TD Ameritrade, Inc., member FINRA/SIPC/NFA*

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