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**NEWS RELEASE****Tuesday, September 8, 2015****Fiduciary September 2015:
Conference Call September 10th
On Best Practices****Date/Time: September 10, 4:15 PM -- 5:15 PM ET****Event: "Key Issues in Best Practices for Fiduciary Advisers"****Venue: Conference call open to all media, advisers and brokers****Conference call number: 857-232-0159, #626004.**

The Institute for the Fiduciary Standard Best Practices Board has been developing Best Practices over the past 18 months; the Best Practices will be introduced September 30. Best Practices seek to spell out in plain language what it means to serve a client's best interests. On this panel, as final edits to the practices are being considered, Board members will discuss several key issues Best Practices have raised in deliberations, with members of the media, advisers and brokers.

Panel participants are:

- Bryan D. Beatty, Egan, Berger & Weiner
- Christopher Cannon, Firsttrust
- William C. Prewitt, Charleston Financial Advisors
- Knut A. Rostad, Institute for the Fiduciary Standard

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Further Information:

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About The Institute for the Fiduciary Standard

The Institute for the Fiduciary Standard formed as a non-profit organization in 2011 to provide research, education and advocacy on the vital role of the fiduciary standard for investors and the capital markets. For more information, visit www.thefiduciaryinstitute.org.

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